

Hypercom® Optimum T4220 Terminal



The Challenge

Independent businesses and specialized retailers want the features and benefits of an advanced point-of-sale (POS) terminal without the cost and complexity associated with many high-end systems. A growing business requires added value at the point of sale, but without sustaining unnecessary expense.

The Solution

The Hypercom® Optimum T4220 terminal combines the upgraded features merchants want into a reliable and cost-effective payment device. While maintaining affordability and simplicity, it delivers a level of functionality usually only found in higher priced terminals.

This affordable POS solution is designed to meet the needs of today and be ready for tomorrow's payment options. In addition to optional Dynamic Currency Conversion (DCC) service from First Data, the Optimum T4220 terminal is configured to accept virtually every payment option, including all major credit (American Express®, Visa®, Discover®, MasterCard®/Diners Club®, and JCB®), signature and PIN debit and gift cards.

With peripheral equipment, the device allows a merchant to accept the latest in contactless payment options and to securely accept checks through TeleCheck® Electronic Check Acceptance® (ECA®) service. It can also accept electronic benefits transfer (EBT) transactions.

Here's How It Works

The Optimum T4220 terminal combines IP connectivity and dial back up with performance and security for faster, safer transactions and downloads in a budget conscious payment solution. Its advanced features include 24MB of total memory and an ARM9 processor. An integrated Payment Card Industry (PCI) PIN Entry Device (PED) approved PIN pad allows the acceptance of debit cards.

The Hypercom Optimum T4220 terminal is designed to be upgradeable as business needs, regulatory requirements or applications change. It also offers enhanced security features, such as account truncation on receipts.

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Industries Served

- Retailers
- Grocery Stores
- Automotive
- Restaurants
- Quick Service Restaurants
- Electronic Commerce
- Mail Order/Telephone Order

Help Your Business

- IP connectivity to process transactions faster
- Increase number of transactions per day
- Accept virtually every payment option
- Affordably upgrade your POS system
- May generate new revenue stream through international selection currency fee with optional DCC service
- Improve operations efficiency

Help Your Customers

- Settle with preferred payment method
- Provide value-added service to international customers with optional DCC service
- Faster check out and shorter wait times can help improve customer satisfaction

Features

- 32-bit ARM9 Processor
- PCI PED approved device
- 15 line-per-second built in printer
- IP connectivity with dial backup
- 24MB total memory
- Account truncation on receipts for security
- Durable 19 button water and splash resistant keypad
- Unique IP diagnostics
- Triple DES encryption
- Optional DCC service for international customers

A Global Leader in Electronic Commerce

First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

For more information, contact your
First Data Sales Representative
or visit firstdata.com.